RUBY

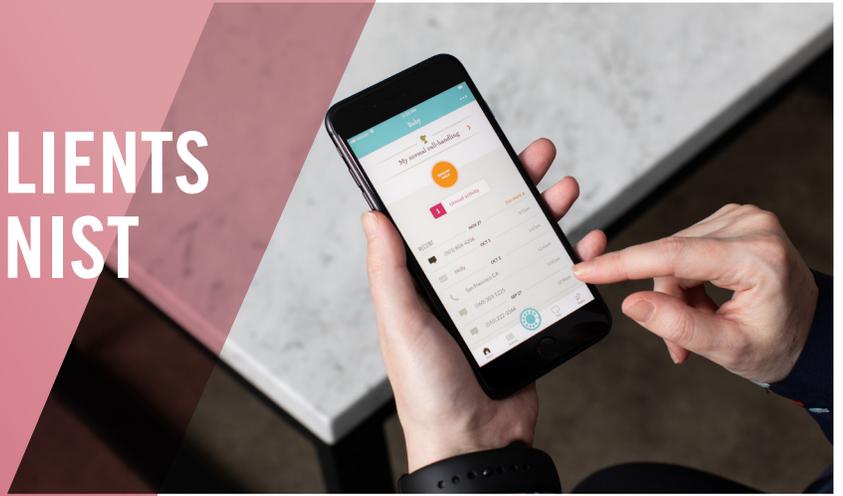# TURN CALLERS INTO CLIENTS WITH RUBY® RECEPTIONIST SERVICES

Grow Your Practice with Ruby and a Cell Phone

RUBY RECEPTIONIST CLIENTS ENJOY

20%
INCREASE IN SALES INQUIRIES FROM 100% LIVE ANSWERING

10 hrs
TIME SAVINGS FOR PRODUCTIVE WORK

20%
INCREASE IN SATISFACTION

2-3x
QUANTIFIABLE RETURN ON THE INVESTMENT IN RUBY

> "Ruby allows my office to focus on our work, while knowing all our calls will be answered by a friendly, live human. Engaging Ruby was one of the smartest things I did when I opened my own firm, and a key to my firm's success."

Michael Downey
DOWNEY LAW GROUP

Win business and build trust from the first "Hello!" with Ruby's 100% live, US-based receptionists. Our legendary receptionists never take a day off—ensuring your clients always have an exceptional experience, while giving you the freedom to focus on your practice!

DELIGHT CALLERS WITH A FRIENDLY, LIVE RECEPTIONIST

Ruby's virtual receptionists help law firms realize big dreams, answering 100% of your calls live to deliver a great first impression, capture new business opportunities, and ensure a WOW-worthy customer experience. Our receptionists are highly-trained in the art of service and armed with custom software that enables them to handle each and every call per your instructions. Callers will never guess they're not in your office! They can transfer calls, take messages, gather contact and intake information, make outbound calls, answer FAQs, schedule appointments via Calendly, and greet your Spanish-speaking callers. Even better, they're available Mon-Fri from 8am-midnight and Sat-Sun from 9am-9pm EST!

MANAGE YOUR PRACTICE & DAY WITH RUBY'S TECHNOLOGY

Our technology offers you the tools you need to manage your firm and time, easily and conveniently, from our online portal or Ruby's app, available for iPhone and Android! You can turn Ruby on and off, update your availability, check messages on-the-go, sync contacts and calendar, and even return calls and text from your business number. That's right, Ruby can host or provide you with a phone number so that you can keep your personal number private! With unlimited talk time after transfer, as many voicemail boxes as you need, and no startup fees—the reasons to try Ruby now are virtually unlimited.

FREE TRIAL · 14 DAY · FREE TRIAL

See Why 10,000+ Customers Trust Ruby to Deliver An Exceptional Client Experience

TRY IT FOR YOURSELF, RISK-FREE!
866-611-RUBY (7829) **callruby.com**

CAPTURE MORE BUSINESS WITH RUBY CHAT SERVICES

Turn Your Website into a Lead Generation Machine with Ruby's Live Chat

RUBY CHAT SERVICES DELIVERS

100%
RESPONSE RATE IN AN AVERAGE OF 30 SECONDS

40%
INCREASE IN LEADS DIRECT FROM YOUR WEBSITE

200K+
POSITIVE REVIEWS FROM ONLINE CHAT USERS

"My clients need a fast and easy way to connect at their convenience, and OrthoChats [now part of Ruby] is it! Their level of professionalism and verbiage is at the highest level!"

Andrea Cook

ANDREA COOK CONSULTING

Make your website work harder for you with integrated live chat, staffed by US-based professionals ready to answer questions, capture contact information, and generate new leads for you— 24 hours a day, 365 days a year.

CREATE A PROFESSIONAL FIRST IMPRESSION

Ruby's live, US-based chat specialists are highly-trained to provide a stellar customer experience, personalized for your unique practice. Within 30 seconds of someone visiting your site or your Facebook page, they're engaged, ready to make a positive first impression and comply with HIPAA practices. Using tailored information about your firm provided by you, they act as an extension of your team— ensuring your prospects' and clients' needs are met, delighting them with spectacular service, and preventing them from leaving your site to go to a competitor. 24/7/365, they're there, helping you build your brand and grow your practice.

CONVERT WEBSITE VISITORS INTO LEADS

Our chat specialists work proactively to gather your site visitors' contact information and can even connect chat customers live to your team within seconds using our connect-to-call feature. Each chat transcript is captured in its entirety, along with the IP address and referral source (Google, etc.), providing you with vital context on your customers' needs, as well as the performance of your marketing dollars. Ruby sends notifications in real-time via email, text, and/or phone, so that you can act quickly. With our robust reporting features, in no time, you'll see the impact that adding live chat to your website or Facebook page can have on your bottom line!

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CHATS
14 DAY
CHATS
FREE TRIAL

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